

### REMARKS

This responds to the Advisory Action mailed on February 9, 2004.

Claims 1, 8, 16, and 22 are amended; as a result, claims 1-27 are now pending in this application. The amendments are being concurrently sent with a RCE. These amendments are consistent with the original filed specification and Applicants do not believe that any new matter has been introduced with the amendments. Therefore, entry of the amendments is proper.

In the Advisory action, the Examiner indicated that he could not find support for the amendments which were not entered after Final. Applicants would like to direct the Examiner's attention to the following references within the original filed specification, where support for these previous amendments, and the ones which are made herewith can be clearly found. For example, see the first sentence of the last paragraph of page 23 of the specification where it states: "the label data 501 can be modified . . ."

In fact, the specification is replete with references that support the previous attempted language, such that the labels are provided and presented within a display. *E.g.*, Specification, pg. 9 first full paragraph "text label . . . appears within the display adjacent to the relevant soft key"; pg. 12 first full paragraph; pg. 15 last sentence on the page "a content associated with label data strip 219 is modifiable"; pg. 19 lines 4-6 "the presentation of the label within the display provides identifying information about a specific button"; pg. 21 second full paragraph, where labels precede buttons to which they are associated, *etc.*

With respect the Examiner's comments on the May reference, Applicants would like to point out that May includes and requires a hard label for a control and a soft activation light which is soft because it either comes on or off when activated. The controls in May are hard labeled and use another physical device namely activation lights in order to indicate whether a hard control is on or modified. There is no teaching or suggestion of a teaching in May, where the controls are not hard labeled, soft labeling occurs with yet another physical device, namely the activation light device. This is confusing because a control is hard labeled and then if another device is lit it can become partially soft labeled. This is not the teachings or limitations of Applicants' invention. Buttons are not hard labeled and there is no additional physical

AMENDMENT WITH REQUEST FOR CONTINUED EXAMINATION

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lighting device required for soft labeling. Accordingly, Applicants respectfully disagree with the Examiner's stated conclusions and respectfully request withdrawal of the present rejections.

CONCLUSION

Applicants respectfully submit that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicants' attorney (513) 942-0224 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

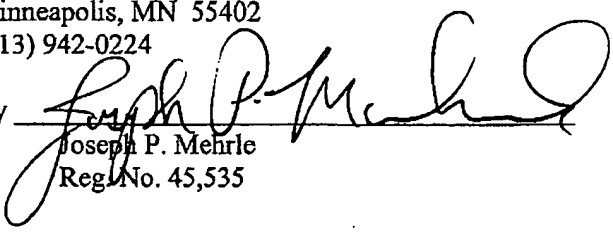
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By their Representatives,

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Date 2-13-04

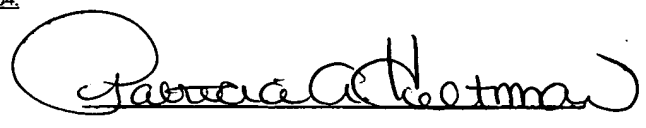
By

  
Joseph P. Mehrle  
Reg. No. 45,535

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Mail Stop RCE, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 13th day of February, 2004.

PATRICIA A. HULTMAN

Name

  
Signature